

# CV Claudio Nold

## Apparel Designer & Brand Ambassador

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 [strava.com/athletes/cldnld](https://www.strava.com/athletes/cldnld)

 [www.cldnld.com](http://www.cldnld.com)

### Birthday & Place

19.04.1980 in Muri bei Bern

### Licences

- Swiss driverslicence B, A1, BE
- First Aid PSC 1

### Languages

#### German

Native

#### English

Business spoken & written

#### French

Fluent spoken, basic written

### IT

- MS Office
- AX & Navision
- Shopware
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Pantone x-Ref
- Evernote

### Leisure

Outdoors, mountain & gravel-biking surfing, yoga, ski-Touring, camping, cooking, arts & crafts



### Summary

Passionate and purpose driven apparel designer BSc and brand ambassador with over 15 years of experience in the industry, specializing in creating and promoting sustainable sport and lifestyle gear, with deep passion for cycling and boardsports.

### Work experience

04.2023 - 12.2023

#### Work & travel

Basque country, France & Spain

- short term jobs
- relocation research
- vanlife expertise
- camping cook, yogi & kook of the day

07.2015 - 01.2023

iXS Sports-Division by Hostettler AG/iXS ag, Sursee

#### Fashion Designer & Product Manager Textiles

- Trend research, design & collectioning
- Product development & prototyping
- Styling & managing produkt & collection photoshoots
- calculation & margins
- Record & care iXS Webshop via Showare
- ERP via AX & Navision
- Athlete Management & Sponsoring MTB
- Co-eventmanagement Textiles

01.2015 - 7.2015

#### Personal sabbatical

- Job research
- Refine Adobe skillz
- Prepare for Zurich Triathlon

## Hard skills

- Apparel design & development
- Targetmarket analysis
- Trend & color research
- Outdoor expertise
- Brand development
- Why, How, What, golden circle
- Expertise in sustainable dev.
- Sales Ambassador B2B & B2C
- Team-Leadership
- Shop Management

## Soft skills

- Open & communicative
- Creative disruptor
- Conscious lifestyle
- Charismatic networker
- Team player
- Fast learner
- Supportive leadership
- Connoisseur (they say)
- Passionate about outdoor
- Multicultural experience

02.2010- 12.2014

FREITAG lab. ag, Zurich

### Team Leader FREITAG Stores Zurich ad Interim

- Sales & customer care
- Team organisation & training
- Merchandising (stock & ordermanagement)
- Weekly reporting to Regional Head of Sales

### Team Leader FREITAG Reference Store Zurich

- Sales & customer care
- Team organisation & training

### Shop Assistant FREITAG Shop Zurich

- Sales & customer care
- Maternity replacement Team Leader

03.2008 - 01.2010

Digitec Galaxus AG, Zurich

### Shop Assistant

- Sales & customer care
- Photo & video special team

08.2001 - 02.2008

### Various sales und season employments

- Toddler& kids animator, Hotelplan, Barcelona (E)
- Kids Ski teacher, Ski Schule, Celerina/St. Moritz
- Swiss Air Force service
- Sales & rental, Bananas Ski & Snoboard, Arosa
- Sales ambassador, Mambo Australia, Zurich
- Windsurf teacher, Engadin Wind, Silvaplana & Hyeres (F)

## Education

07.2011-07.2014

### Sc (Hons) Fashion Design & Technology - Design 07.2014

### Technician HF Textiles, Fashion Design & Technologie, Design

Swiss Textile College, Zurich/University West London

07.2011-07.2014

### Technician HF Textiles, Fashion Design & Technologie, Design

Swiss Textile College , Zurich

08.2005 - 08.2007

### Diploma STF in Fashion Assistant

Swiss Textile College , Zurich

08.1997 - 08.2001

### Apprenticeship in consumer electronics SCC

Swissphone Telecommunications AG, Samstagern

## Certificates

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05.2024

### **First Aid /PSC 1**

Croix Rouge Francais

09.2000

### **First Certificate in Cambridge English (B)**

F&A, Zürich

## Diploma & Awards

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2020-2023

### **6 x Design & Innovation Award Winner**

Fashion Designer & Product Manager Textiles  
iXS Sports-Division by Hostettler AG/iXS ag

- 2023 iXS Womens Carve dungarees
- 2023 iXS Womens & Mens Flow XTG henley
- 2022 iXS Carve Digger hooded jersey
- 2021 iXS Carve Women Hip-Hugger shorts
- 2020 iXS Sports "Carve X jersey & shorts

07.2014

### **BSc with Second Class Honours degree (first Divison) / 2.1**

- Awarded with "Best of the class" BA Thesis, Class FDT 11/14  
90%/5.808.2007

### **Diploma Technician HF textiles, Fashion Design & Technology, Design**

08.2007

### **Diploma Fashion Assistant STF**

Swiss Textile College, Zurich

07.2001

### **Swiss Certificate of Competence in consumer electronics**

Swissphone Telecommunications, Samstagern

