# **CV Claudio Nold**

# **Apparel Designer & Brand Ambassador**

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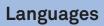
www.cldnld.com

Birthday & Place

19.04.1980 in Muri bei Bern

## Licences

- Swiss driverslicence B, A1, BE
- First Aid PSC 1



German

Native

English

Business spoken & written

French

Fluent spoken, basic written

## IT

- MS Office
- AX & Navision
- Shopware
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Pantone x-Ref
- Evernote

# Leisure

Outdoors, mountain & gravelbiking surfing, yoga, ski-Touring, camping, cooking, arts & crafts



# Summary

Passionate and purpose driven apprel designer BSc and brand ambassador with over 15 years of experience in the industry, specializing in creating and promoting sustainable sport and lifestyle gear, with deep passion for cycling and boardsports.

# Work experience

#### 04.2023 - 12.2023 **Work & travel** Basque country, France & Spain

- short term jobs
- relocation research
- vanlife expertise
- camping cook, yogi & kook of the day

#### 07.2015 - 01.2023

# iXS Sports-Division by Hostettler AG/iXS ag, Sursee **Fashion Designer & Product Manager Textiles**

- Trend research, design & collectioning
- Product development & prototyping
- Styling & managing produkt & collection photoshoots
- calcullation & margins
- Record & care iXS Webshop via Showare
- ERP via AX & Navision
- Athlete Management & Sponsoring MTB
- Co-eventmanagement Textiles

## 01.2015 - 7.2015

#### Personal sabbatical

- Job research
- Refine Adobe skillz
- Prepare for Zurich Triathlon

#### Hard skills

- Apparel design & development
- Targetmarket analysis
- Trend & color research
- Outdoor expertise
- Brand development
- Why, How, What, golden circle
- Expertise in sustanable dev.
- Sales Ambassador B2B & B2C
- Team-Leadership
- Shop Management

### Soft skills

- Open & communicative
- Creative disruptor
- Conscious lifestile
- Charismatic networker
- Team player
- Fast learner
- Supportive leadership
- Connoiseur (they say)
- Passionate about outdoor
- Multicultural experience

# 02.2010- 12.2014

## FREITAG lab. ag, Zurich

#### Team Leader FREITAG Stores Zurich ad Interim

- Sales & customer care
- Team organisation & training
- Merchandising (stock & ordermanagement)
- Weekly reporting to Regional Head of Sales

### Team Leader FREITAG Reference Store Zurich

- Sales & customer care
- Team organisation & training

#### Shop Assistant FREITAG Shop Zurich

- Sales & customer care
- Maternity replacement Team Leader

03.2008 - 01.2010

Digitec Galaxus AG, Zurich

#### Shop Assistant

- Sales & customer care
- Photo & video special team

### 08.2001 - 02.2008

#### Various sales und season employments

- Toddler& kids animator, Hotelplan, Barcelona (E)
- Kids Ski teacher, Ski Schule, Celerina/St. Moritz
- Swiss Air Force service
- Sales & rental, Bananas Ski & Snoboard, Arosa
- Sales ambassador, Mambo Australia, Zurich
- Windsurf teacher, Engadin Wind, Silvaplana & Hyeres (F)

# Education

#### 07.2011-07.2014

Sc (Hons) Fashion Design & Technology - Design 07.2014 Technician HF Textiles, Fashion Design & Technologie, Design Swiss Textile College, Zurich/University West London

#### 07.2011-07.2014

**Technician HF Textiles, Fashion Design & Technologie, Design** Swiss Textile College , Zurich

08.2005 - 08.2007 Diploma STF in Fashion Assistant Swiss Textile College , Zurich

08.1997 - 08.2001 Apprenticeship in consumer electronics SCC Swissphone Telecommunications AG, Samstagern

# Certificates

05.2024 First Aid /PSC 1

Croix Rouge Francais

09.2000

**First Certificate in Cambridge English (B)** F&A, Zürich

## **Diploma & Awards**

#### 2020-2023

#### 6 x Design & Innovation Award Winner

Fashion Designer & Product Manager Textiles iXS Sports-Division by Hostettler AG/iXS ag

- 2023 iXS Womens Carve dungarees
- 2023 iXS Womens & Mens Flow XTG henley
- 2022 iXS Carve Digger hooded jersey
- 2021iXS Carve Women Hip-Hugger shorts
- 2020 iXS Sports "Carve X jersey & shorts

#### 07.2014

#### BSc with Second Class Honours degree (first Divison) / 2.1

 Awarded with "Best of the class" BA Thesis, Class FDT 11/14 90%/5.808.2007

# Diploma Technician HF textiles, Fashion Design & Technology, Design

08.2007

#### **Diploma Fashion Assistant STF**

Swiss Textile College, Zurich

#### 07.2001

#### Swiss Certificate of Competence in consumer electronics

Swissphone Telecommunications, Samstagern

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